



**FOR IMMEDIATE RELEASE**  
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Contact: Kathy Blandin  
New School Communications  
952.851.7235  
651.235.5892 (cell)

## **TwinWest Chamber Hires New Regional Sales Director**

*Kevin Melott joins the TwinWest staff*

**(Plymouth, Minn.)** – The TwinWest Chamber of Commerce is pleased to announce Kevin Melott has been hired as its regional sales director. In this role, Melott is responsible for recruiting new business members from TwinWest’s 10-city footprint to grow, strengthen, and diversify the Chamber membership, which currently stands at approximately 1,000 businesses.

“I’m very excited about this opportunity to give more local businesspeople access to the Chamber’s resources and network,” said Melott. “TwinWest offers a broad menu of opportunities to help them grow their businesses and improve their communities, so it’s my job to hone in on the services and programs that will fit each company’s specific needs.”

Prior to this position, Melott was an account executive, senior loan officer and director of development for various franchises in the Orange County area of California. In these roles, he gained considerable experience with chambers of commerce and learned about the functions they serve.

“Kevin is a dedicated individual with more than 20 years of management and sales experience, accompanied by a broad range of expertise in franchise development, training, operations, marketing, finance and information systems. This extensive background will benefit the Chamber and will make him a great addition to our team,” said TwinWest President Barb Obershaw.

Melott grew up in Houston, Texas and enjoys spending time with his wife, biking, and playing golf and softball.

The TwinWest Chamber of Commerce is an advocate for business. TwinWest is the voice of business in government and provides its members opportunities to grow their businesses and improve their communities. TwinWest serves the communities of Brooklyn Center, Brooklyn Park, Crystal, Golden Valley, Hopkins, Medicine Lake, Minnetonka, New Hope, Plymouth, and St. Louis Park. For additional information on the TwinWest Chamber, please visit [www.twinwest.com](http://www.twinwest.com).

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